

# Art World News

JULY 2022

## THE INDEPENDENT NEWS SOURCE

### LOUISE CUTLER CURATES MUSEUM SHOW FEATURING BLACK ART

Artist Louise Cutler is curator and exhibiting artist for a group exhibition titled, "A Culture Preserved (in the Black Experience)" held at the Museum of Art Fort Collins (MOAFC) in Fort Collins, CO, that features the work of 10 artists in various mediums. Page 16.

### JUSTYN FARANO DEBUTS 'BIG PAPI' ARTWORK

Farano Fine Art introduces "The Legend of Big Papi" by Justyn Farano, a 50-piece limited edition, hand-signed artist giclée on canvas featuring 2022 Baseball Hall of Fame inductee, David Ortiz. Go to page 18 for the story.

### PACKING TIPS FOR TRANSPORTING ARTWORK

Knowing how to effectively wrap works of art for transit can not only ensure that they get to their destination safely, but can also help everyone along the way feel confident that the end result will be a good one. Visit page 22 for more.

### CUSTOM FRAMING TIPS: THE DIFFERENCE BETWEEN GLASS AND ACRYLIC

While glass and acrylic share many commonalities in terms of function, they are quite different in how they behave and in their applications and knowing the best options can help facilitate sales. Page 20.

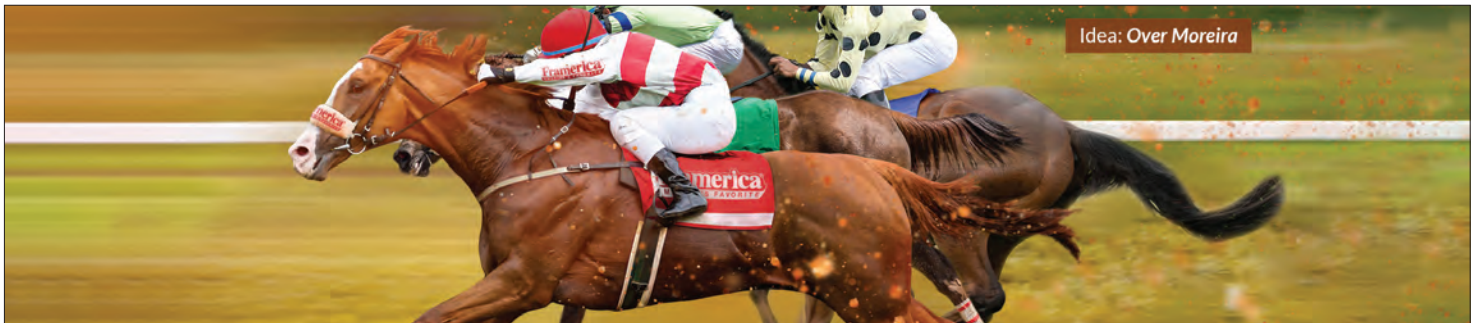


4 Elements Fine Art and Custom Framing, Blue Ridge, GA.

## REALISTIC EXPECTATIONS FOR USING SOCIAL MEDIA

The importance of using social media as part of doing business today becomes more evident with each passing day and experts say that the rise of TikTok and similar short-form video content is what retailers are finding most effective. Engaging viewers keeps them coming back and ultimately, to making a purchase. While creating a social media account and posting new content is free, acquiring paid advertising for better placement and more exposure is a necessity. A recent survey conducted by Hootsuite into this year's social media trends found that more than 40% of respondents noticed a decline in organic reach and the need to spend more on paid advertising as their biggest challenges. To put it in perspective, the organic reach for a Facebook post is just over 5%. Paying for ad placements on different platforms

*continued on page 10*



Idea: Over Moreira

Click on advertisers'  
Web addresses  
throughout the issue.

### QUOTE OF THE MONTH:

"One can expect to gain worldwide exposure to your artwork, local businesses can get to know you better and you can build a better connection with your audience."

Lauren Charriez, page 10

# ELENA BOND

NEW IMPRESSIONISM



OPPORTUNITIES FOR GALLERY REPRESENTATION IN SELECT CITIES

CONTACT US 954 990 5420

MAC ART

Now Available:

***New Impressionism***, a hardcover book containing over 150 pages of fine art by Elena Bond.

Available as promotional material.





## ELENA BOND

- Original oil paintings in contemporary and traditional styles
- Limited edition hand embellished giclée
- Elegant cast bronze sculpture
- New artwork available monthly
- Print on demand

**954 990 5420**

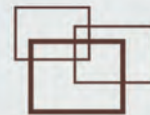
# The Rivet Collection

#8730 1 1/4"

#8728 1 1/4"

#8727 1 1/4"

#8729 1 1/4"



## WALL MOULDING

• SINCE 1957 •

203 8th Street | P.O. Box 1425

Brownwood, TX 76801

Fax: 325.646.1656 or 325.643.9649

800.880.9315

[WWW.WALLMOULDING.COM](http://WWW.WALLMOULDING.COM)

## DEPARTMENTS

ARTISTS & PUBLISHERS  
Page 8

FRAMING  
Page 18

CUSTOM FRAMING TIPS  
Page 20

MAINTENANCE TIPS  
Page 22

GALLERY LIGHTS  
Page 24

NEW ART  
Page 25

WHAT'S HOT IN  
OPEN EDITIONS  
Page 26

OPEN EDITION PRINTS  
Page 28

CLASSIFIEDS  
Page 29

AD INDEX  
Page 30

Shown is Gadi Fraiman's  
"Swan (Small Dynamic  
Color)," a hand-painted  
bronze sculpture from  
Smart Publishing.  
Go to page 25.

## Realistic Expectations For Using Social Media

The importance of using social media as part of doing business becomes more evident with each passing day and experts say that the rise of short-form video content is what retailers are finding most effective.

Page 1

## Cutler Curates Black Art Museum Show

Artist Louise Cutler is curator and exhibiting artist for a group exhibition titled, "A Culture Preserved (in the Black Experience)" at the Museum of Art Fort Collins, that features the work of 10 artists.

Page 16

## Justyn Farano Debuts 'Big Papi' Artwork

Farano Fine Art introduces "The Legend of Big Papi" by Justyn Farano, a 50-piece limited edition, hand-signed artist giclée on canvas featuring 2022 Baseball Hall of Fame inductee, David Ortiz.

Page 18

## Gallery Lights: Noteworthy Shows

Art galleries, their owners, directors, custom framers, staff, clients, and collectors are featured celebrating show openings where new work is debuted, as well as various events in this month's Gallery Lights.

Page 24

## Presenting New Art Releases

We present the New Art section featuring current releases of work in an array of mediums, edition sizes, image sizes, and price points, as well as company contact information.

Page 25

## What's Hot in Open Editions

This month's What's Hot in Open Editions features a variety of the latest best selling open edition prints, some available as print-on-demand images, and it includes contact information as well.

Page 26



# IN OUR OPINION

## PERMISSION AND POSITIVE THINKING

**W**arnings abound. The sirens for impending danger never cease. Darkness and struggle await us all.

One really doesn't have to go far to get doused with a wave of bad news. It's really quite easy to find, or rather, it tends to find you even when you aren't seeking it. Although rising prices are real, the extent of the emotional baggage associated with increases often out-strips reality.

The physical presence of shoppers within your gallery or frameshop mutes a lot of the economic noise the moment they step inside. They want to be sold to and they want to buy. You have to recognize your role as the grantor of the permission to complete the transaction. Reiterate the real and intrinsic

value—an do the deal!

The stock market has a unique characteristic of pricing anticipated negative news into stocks and bonds the moment it is uttered. So, many times, the effect of bad news is long reflected in a price only to show no effect upon the actual arrival of adverse news and events. As an odd consequence, the effect of minor positive news outweighs larger bad news.

Positive news also carries a disproportionate weight in the minds of consumers trying to rationalize certain transactions. Gallery and frameshop owners and staff need to be a font of positive vibes to their clients. Your business should be an oasis to what your clients seek and where the art and framing purchases can enable and heal.

**John Haffey**  
**Publisher**



*Redefining*  
**print on demand**

"Country Blossoms 1"  
by Nina Blue from  
Sagebrush Fine Art.



(888) 406-2858  
www.podexchange.com

## ART WORLD NEWS

**Editor in Chief**

**Koleen Kaffan**  
kkaffan@optonline.net

**Editor Emeritus**

**Sarah Seamark**

**Production Manager**

**Sue Bonaventura**

**Columnists**

**Todd Bingham**  
mo@tbfa.com  
**Barney Davey**  
barney@barneydavey.com  
**Joshua Kaufman**  
jjkaufman@venable.com

**Contributing Writers**

**Kelly Bennett**  
**Katherine Hébert**  
**Richard Houser**  
**Anita Petersen**  
**Cristi Smith**

**Publisher**

**John Haffey**  
jwhaffey@aol.com

**Information Technologist**

**Joe Gardella**

### Editorial Advisory Board

**Phillip Gevik**, Gallery Phillip, Toronto, Canada  
**Steven Hartman**, The Contessa Gallery, Cleveland, OH  
**Jeff Jaffe**, POP International Galleries, New York  
**Heidi Leigh**, AFA, Belcastel, France  
**Ruth-Ann Thorn**, Exclusive Collections,  
Cedros Design Center, Solana Beach, CA

## ADVERTISING SALES INFORMATION

### U.S. & International

**John Haffey**, Publisher  
Phone (203) 854-8566  
Fax (203) 900-0225  
jwhaffey@aol.com

Art World News (Volume XXVII, Number 7) ISSN 1525 1772 is published 10 times a year by Wellspring Communications, Inc.: P.O. Box 129, Rowayton, CT 06853.  
Phone (203) 854-8566 • Fax (203) 900-0225; To order additional copies or back issues e-mail: jwhaffey@aol.com or fax to (203) 900-0225. Please indicate which month and year you are requesting. Single copy price is \$10.00.

All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photography, recording, or any information storage and retrieval system, without permission, in writing, from the publisher.



ALTON BAKER AND AUSTIN YAPP, LIONHEART FRAMING



SUSAN BONI, FRAMES OF MINE



KOSAL EANG, FRAMED BY KOSAL

# Curating a community

HELP TRU VUE® CELEBRATE CUSTOM FRAMING CREATIVITY

**Tru Vue® proudly celebrates custom framers**, working hard every day to create and preserve cherished items that their customers can enjoy for a lifetime. Through our new **#TruVueFeaturedFramers** program, we're using social media to shine a well-deserved spotlight on the dedication and craftsmanship of framers that inspire us and elevate the industry. Is there a custom framer you know who goes the extra mile and deserves recognition – maybe even yourself? Let us know!

Send a direct message on Instagram or Facebook to nominate our next Tru Vue Featured Framer.

  @truvueglazing



**TRU VUE®**

# ARTISTS & PUBLISHERS

## Château de Belcastel's Dragons

Château de Belcastel, located in Belcastel, France, is featuring a monumental experience with animated dragons, up close and personal, appearing for the first time in the country. The interactive exhibit has large-scale sculptures, paintings and murals that encourage interaction with viewers, along with information about the dragons' secret lives and stories. The exhibition runs through September 15, 2022. Visit: [www.chateaubelcastel.com](http://www.chateaubelcastel.com).



**Monumental size sculptures are placed throughout the property of Château de Belcastel.**

## Wild Apple Signs Kent Youngstrom

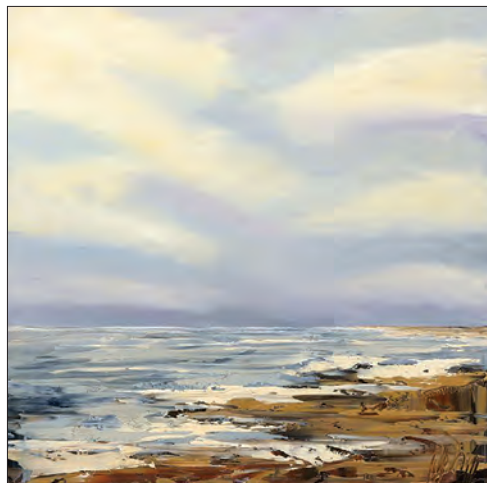
Wild Apple Graphics, Woodstock, VT, has signed North Carolina artist Kent Youngstrom and features 15 new pieces available for wall decor and art licensing. "Kent's art is dynamic, trend-forward and contemporary," says Shawn Harned, owner and CEO of Wild Apple. "His unique style and bold use of color and design is a fantastic addition to our modern art offerings for the home." Retail prices range from \$18 to \$80 for print on flat canvas, fine art paper or poster paper. For more information, call Wild Apple at (800) 756-8359 or go to: [www.wildapple.com](http://www.wildapple.com).



**Kent Youngstrom's "I've Got Everything" is available on flat canvas, fine art paper or poster paper measuring from 4 by 5 inches to 40 by 50 inches.**

## Cortile Gallery Honors Late Artist

Cortile Gallery, Provincetown, MA, presents the first retrospective exhibit for the late artist A. Paul Filiberto. Corresponding with Congress' declaration of July 20, 2022, as Glioblastoma Awareness Day, the gallery, along with the National Brain Tumor Society (NBTS),




**"Outer Cape Landscape" by A. Paul Filiberto measures 36 by 36 inches.**

hosts its first exhibit of rarely and never seen artworks by the artist, who passed from this rare cancer in November of 2020. Forty percent of net proceeds of the exhibit will be donated to NBTS to support medical research on Glioblastoma. For further information, telephone Cortile Gallery at (508) 487-4200 or go to: [www.cortilegallery.com](http://www.cortilegallery.com).

## ART + RAY Raises Funds for Ukraine



**Artwork featured in the exhibit reflects on the war in Ukraine.**

ART+RAY Fine Art Gallery, New York, NY, presents "Peace and War: Stand with Ukraine," a solo exhibition featuring the works of contemporary artist Ang-Ray. Twenty percent of all sales go to benefit RazomForUkraine.org, which provides humanitarian war relief in the country. The new body of work includes small and large artworks, mixed media acrylic, rice paper and oil on canvas pieces. For more information, call (917) 294-5678 or go to the website located at: [www.araynyc.com](http://www.araynyc.com). 

# ART HANDLER NETWORK

The right Art Handlers, at the right time, in the right place.

Hire professional, certified art handlers when and where you need them.

## THE NETWORK OF INDEPENDENT ART HANDLERS

Art Handler Network (AHN) connects you to pre-screened, independent art handlers who specialize in the handling of high-value art and artifact collections and have specialty skills specific to your project. Hire professionals wherever you need them without the effort of finding, scheduling, or invoicing each individually.



### IMMEDIATE RESULTS

- Never chase and schedule individual freelancers
- Do more in less time
- Never be short on staff
- Contract pre-screened, highly-skilled professionals
- Contract one person or an entire team
- Contract multiple professions in one place

### CONTRACT SKILLED ART HANDLERS ANYWHERE IN THE U.S.

- Special Projects
- Interim Employees
- Art Fairs
- Home Installations
- Supplemental Help



**For More Information or to Get Started:**  
[www.arthandlernet.com](http://www.arthandlernet.com)

## FOUR MUSEUMS ACQUIRE WORKS BY GALLERY WENDI NORRIS ARTISTS



SAN FRANCISCO—Recently, four major museums have acquired work for their permanent collections from **Gallery Wendi Norris** artists.

Alice Rahon's works, "Androgyne (1946)" and "Painting for a Little Ghost Who Couldn't Learn to Read (1947)," shown, have found a home at the Detroit Institute of Arts, along with her contemporary Remedios Varo's "Caja de Jean Nicolle" from 1948. The Museum of Modern Art (MoMA), New York, has also procured two gouache drawings from Rahon's *Crystals in Space* series. MoMA has also acquired María Magdalena Campos-Pons' "Secrets of the Magnolia Tree (2021)."

Additionally, the Dallas Museum of Art has added Wolfgang Paalen's "La dépouille immortelle" to its permanent collection. And the Solomon R. Guggenheim Museum, New York, has acquired Chitra Ganesh's "Multiverse Dreaming (2021)," a suite of twelve digital prints that are part of a larger body of work inspired by Indian comic books the artist grew up reading as a child. For further information, telephone Gallery Wendi Norris at (415) 346-7812 or visit the website at: [www.gallerywendinorris.com](http://www.gallerywendinorris.com).

# EXPECTATIONS OF USING SOCIAL MEDIA

*continued from page 1*

helps to increase that number in a more targeted and meaningful way. And in the art and framing industry, utilizing tools to reach people in broad, yet targeted, ways helps to bring in more sales.

The key to getting the most out of a social media presence is to create a destination for viewers to want to return to while also expanding one's customer base. Content overload is very high as people are exposed to so much on a daily basis. Standing out means having a clear social media marketing strategy.

Recent trends have shifted a bit for social media as research completed by HubSpot found that today's social media goals of most marketers are to reach new audiences, build relationships and improve access to customer service. In year's past, marketer's concentrated more on growing sales and advertising products and services.

Content has also taken centerstage as platforms like TikTok, Instagram and it's Reels, Snapchat and Pinterest have made creating short-form videos more compelling. As TikTok has moved to the forefront over the past two years, it has launched some useful tools for marketing, such as ads and business profiles, aimed specifically at businesses.

Lauren Charriez, president of 4 Elements Fine Art and Custom Framing in Blue Ridge, GA, says that social media has helped cast such a wide net for them that they have expanded their



customer base to include international collectors. "We have had people see our art from all over the world," she says. "On a weekly basis,

on the ads." Mrs. Charriez says that while it takes work to avoid posting "boring content," the benefits are worth it. "One can expect to gain worldwide exposure to your artwork, local businesses can get to know you better and you can build a better connection with your audience."

A surprising trend has been an uptick in the use of Pinterest, first introduced in 2010. Pinterest Business data found that ads on their platform can generate twice the return on ad spend for retail brands, compared to other social media platforms. Snapchat has also gained in popularity. One factor may be that Apple announced earlier this year that it will block the ability of Facebook to target a large segment of its users.



**4 Elements Fine Art and Custom Framing is located in Blue Ridge, GA.**

tourists from out of town come in a tell us that they have seen us on social media."

The gallery uses TikTok, Instagram and Facebook. "TikTok has been our most productive account. One of our videos is up to 5.8 million views. We have paid for ads on Facebook before because we are a new business and spent about \$500

Michal Kowalczyk, founder and designer of Modern Memory Design Picture Frames, located in Hasbrouck Heights, NJ, knows the importance of being active on social media in a compelling and interesting way. "Today we live in a visual world and we must work to adapt with the change," he says.

"We use TikTok, Instagram's Reels, Facebook and YouTube shorts."

Placing targeted ads are an important component to Mr. Kowalczyk's business strategy. "Most of our advertising is for the local market to help build awareness of the business. We spend

*continued on page 12*

21st Century Renaissance  
Miracism: Multiple Themes:

Founding Father  
Grand Master

*Yu Zhang*



Sunset Santa Monica beach, oil on canvas, 48" x 72"



a01 of Auspicious series  
Love and peace  
Oil on canvas  
50" x 40"



Dancing Spring angel  
Oil on canvas 48" x 72"



a3 of Dancer series  
Oil on canvas  
60" x 48"



bo2 of Splendor Series  
Sailings in Sunrising  
Rice paper painting 48" x 96"



Love  
Rice paper painting  
27" x 54"



Chinese queens dressing  
Rice paper painting  
54" x 27"

[www.miracismzhang.com](http://www.miracismzhang.com)  
E-mail: [francisyu Zhangusa@yahoo.com](mailto:francisyu Zhangusa@yahoo.com)  
Tel: 626-820-2688  
P.O. Box 1285, Alhambra, CA 91802

## ART MEETS HOLLYWOOD, AN EXHIBITION IN FLORIDA



BOCA RATON, FL—Photographer **Bonnie Lautenberg's** "Art Meets Hollywood" exhibition, on display at the Boca Raton Museum of Art, pairs film stills with works of art to capture the creative zeitgeist between legendary filmmakers and iconic artists. Lautenberg's process is intuitive; she finds images from Hollywood movies released the same year the artwork was made that "speak to each other" in ways that disrupt the way we experience both the film and the artwork. At the opening reception for the exhibition, one of the special guests of honor that evening was Patricia Ward Kelly (the widow of Gene Kelly). In the image shown, Lautenberg plays matchmaker to the 1957 movie *Funny Face* by combining Audrey Hepburn's bold pose with Clifford Still's painting "PH971." The photographer, who is known for her images of individuals and events from the worlds of politics and the arts, began this series in 2017 and continues to work on it. The show runs concurrently with another celebration of films and art-making, *Art of the Hollywood Backdrop: Cinema's Creative Legacy* held at the museum. For further information, phone (561) 392-2500 or go to the museum's website at: [www.bocamuseum.org](http://www.bocamuseum.org).

## SOCIAL MEDIA *continued from page 10*

about \$10,000 per year on social media ads."

When it comes to having legitimate expectations in what social media can do for a business, he says that speaking to your audience and helping to fill a niche in your community may be most effective. "What has worked for us is to really narrow down your audience and to not just create ads by boosting posts (paying a small fee to place a post into more people's feeds) on Facebook and/or Instagram. You need to narrow down your ads and make sure mobile ads are displayed with clear photographs and text."

Mr. Kowalczyk says that using social media has helped to expand his business' reach. "It has helped us to get more eyes on us and our artwork and services and brought in more money in 2022. It is the best way to drive awareness of us. We also use Google Business Profile to drive traffic by uploading our projects along with updates of work that we do. We have found that more content on our website and Google Business Profile, as well as social media ads, have driven more sales for our business. I'm in North New Jersey with market reach of about 1.2 million potential customers. We have people come 20 miles out to get stuff done here

because our website along with Google has all the services listed and defined. The key is to be on top of it. Everyone—from a young seven-year-old to a grandparent—has a mobile device and it's non-stop targeted ads.



**Modern Memory Design Picture Frames is located in Hasbrouck Heights, NJ.**

"Keep posting on Google, TikTok and Facebook. In our custom framing industry, it's about the lifetime value of the customer, not just a one-off product. Concentrate on building



**Emerge Gallery is located in Saugerties, NY.**

your reach online by posting work regularly. Our monthly views on Google is averaging 20,000. That is a lot of potential business."

Robert Langdon, owner of the Saugerties, NY-based Emerge Gallery, posts on

Facebook, YouTube and Instagram, with the latter being it's most effective platform. "Social media can be a good vehicle for keeping your community and supporters engaged and for promoting individual artworks and artists," he says. "One mistake that business owners can make is to not post regularly. Make sure that there are no long gaps between postings. You want to build familiarity with your audience."

Mr. Langdon notes that, like Mr. Kowalczyk's New Jersey location, his proximity to the busy New York City area, is full of sales possibilities. Social media has helped him to cast a wider net. "Emerge Gallery is located in a small destination village 90 miles north of New York City, so a good majority of the traffic is from followers within 150 miles of the gallery," he says. "I receive visitors from all of the surrounding states (Massachusetts, Connecticut and New Jersey) who end up following the gallery on social media after their visit. I do also have out-of-state followers who have not visited the gallery but follow what I'm doing through social media."

Research on social media trends have also shown the importance of having an e-commerce component to a business' online presence with shoppable posts. "Our social media posts have driven traffic to

*continued on page 14*



REDWOOD  
ART GROUP

A YEAR'S WORTH OF  
ART & DESIGN



SIX FAIRS.  
COUNTLESS  
OPPORTUNITIES.

## ART SAN DIEGO

Sept. 9 - 11, 2022 | San Diego Convention Center  
[redwoodartgroup.com/art-san-diego](http://redwoodartgroup.com/art-san-diego)



Nov. 30 - Dec. 4, 2022 | Mana Wynwood  
[redwoodartgroup.com/red-dot-miami](http://redwoodartgroup.com/red-dot-miami)

## artexpo DALLAS

Sept. 16 - 18, 2022 | Dallas Market Hall  
[redwoodartgroup.com/artexpo-dallas](http://redwoodartgroup.com/artexpo-dallas)

## artexpo NEW YORK

March 30 - April 2, 2023 | Pier 36, NYC  
[redwoodartgroup.com/artexpo-new-york](http://redwoodartgroup.com/artexpo-new-york)

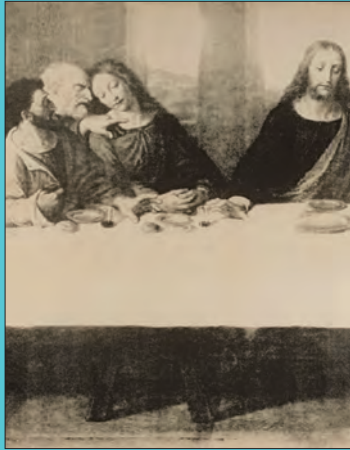
## SPECTRUM miami

Nov. 30 - Dec. 4, 2022 | Mana Wynwood  
[redwoodartgroup.com/spectrum-miami](http://redwoodartgroup.com/spectrum-miami)

## ART santa fe CONTEMPORARY ART + DESIGN FAIR

July 14 - 16, 2023 | Santa Fe Convention Center  
[redwoodartgroup.com/art-santa-fe](http://redwoodartgroup.com/art-santa-fe)

## HAMPTONS ART FAIR FEATURES MORE THAN 85 EXHIBITORS



SOUTHAMPTON, NY—The 2022 **Hamptons Art Fair**, the international fine art fair from the producers of ShowHamptons, featuring artworks by some 90 national and international galleries presents its third annual fair at the 17-acre Southampton Fairgrounds. This year, the fair is staged in one 40,000 square foot Pollock and VIP Pavilion with 90 galleries, from 47 cities and 11 countries. Over \$100 million in important post-war and Contemporary art is available for immediate acquisition and there is over 400 revered artists on display, with a focus on emerging artists, blue-chip masters and investment and elegant decorative art, all ranging from modern to contemporary. Artist Ronnie Landfield (Findlay Galleries) will be awarded the 2022 Lifetime Achievement in Painting. At age 75, he will be saluted for his remarkable sixth decade of artistic accomplishments. At the M.S. Rau booth, rare artwork, such as Andy Warhol's "Last Supper Detail," shown; a never-before-seen painting by Pablo Picasso, a large Pierre-Auguste Renoir and Childe Hassam's window series painting, are all on display. Go to: [www.hamptonsfineartfair.com](http://www.hamptonsfineartfair.com) for further information.

## SOCIAL MEDIA *continued from page 12*

our website and shop on Artsy.net, which may translate to sales. Customers have also purchased work from the gallery after seeing it initially on social media. Most of our followers have visited the gallery at one point and live within 150 miles or so."

Mr. Langdon says that social media offered a valuable tool during the pandemic, one that has continued to boost sales.

"Like many businesses, I was forced to change to survive in the age of Covid. I no longer held opening receptions at the gallery, which typically garnered interest and sales in the show. What I ended up doing instead, was to begin hosting virtual tours and artist discussions on YouTube for my group exhibitions. I would present each piece of work in the exhibit and invite the artists to join and discuss their work. The event was on Zoom and broadcast live on the gallery YouTube channel. The broadcasts have become very successful and I continue to hold them for each group show in addition to a physical opening at the gallery. The virtual tour literally presents the exhibition to the world."

A recent Cisco study states that by the end of this year, 82% of all online

content will be video. Social audio is also gaining influence as podcasts have become the norm for online consumption.

Another trend has been to encourage user-generated content, or having customers post about their artwork and/or framing acquired and tagging the business. This is viewed as much more authentic than branded content and puts the business in front of new eyes.

Fallon Bartos, gallery director of Davis Gallery & Framing, Austin, TX, says



**Davis Gallery & Framing is located in Austin, TX.**

that while they have different social media accounts, Instagram gets them the most attention.

"For us, it is mainly a way to be present online so people can find our pages when searching for the business. However, we believe it's not only the gallery's job to maintain a good online presence. We've seen better results when working together with an artist's own social media channels. It's also been a great way to get in touch with new artists we would like to work with, or conversely, has allowed up-and-coming artists to reach out to us."

Through trial and error, Mr. Bartos says that paying for ads on social media is really the only way to get the most exposure. "If you want to have any sort of significant presence you have to buy your ads, you can't rely solely on organic presence as the algorithm gods will change constantly and bury your content," he says.

"Social media has definitely brought client leads that would not have found us otherwise. More importantly, I think, it has allowed us to find amazing talent to work with. We've also had clients come visit us from outside of Austin after seeing our posts or one of our artist's posts. Sometimes they've seen a piece that their local gallery doesn't carry and they will come to us to get it."

Mrs. Charriez of 4 Elements Fine Art and Custom Framing stresses that one cannot be lax with posting on social media. "I try to create content daily, or at least post stories on Instagram and Facebook daily. I found it difficult to post daily on TikTok because our fans really prefer seeing our artist, George Charriez, create his Pyrography Series videos and those take a while to make. It is a really neat experience however to have strangers walk in and tell us they have seen our videos on social media."

*Koleen Kaffan is Editor in Chief of Art World News.*



Bittan Fine Art is proud to feature the work of  
**Pop artist E. M. Zax**  
 Polymorphs and Cultural Objects



**BITTAN**  
 FINE ART INC.

Facebook: [facebook.com/bittanfineart](https://facebook.com/bittanfineart)  
 Instagram: [bittan\\_fine\\_art](https://instagram.com/bittan_fine_art)  
 Instagram: [ZAX\\_ARTIST\\_OFFICIAL](https://instagram.com/ZAX_ARTIST_OFFICIAL)  
[www.bittanfineart.com](http://www.bittanfineart.com) 866-219-9161

# LOUISE CUTLER CURATES MUSEUM SHOW



MURRELLS INLET, SC—The National Sculpture Society's 89th Annual Awards Exhibition, the premier exhibition of American figurative sculpture, will return to Brookgreen Gardens once again from August 6 to October 23, 2022, in the Rosen Galleries. Brookgreen, home to the largest and most significant collection of American figurative sculpture in the world, is the only venue for this annual exhibition. The National Sculpture Society (NSS) is the first organization of professional sculptors in the country and handpicks pieces for this exhibition, presenting the finest in contemporary figurative sculpture by American Masters alongside rising stars. Shown is a bronze sculpture titled "Duality" by Richard MacDonald, on display during the exhibition. The 37 works in this show are selected from hundreds of entries by a jury. Works are made of materials including bronze, wood, silicone, plaster, terracotta, cast aluminum, resin, marble and steel. Seventeen awards will be presented by the NSS, along with the People's Choice Awards. For more information, visit the website at: [www.brookgreen.org](http://www.brookgreen.org).

Artist Louise Cutler is curator and exhibiting artist for a group exhibition titled, "A Culture Preserved (in the Black Experience)" held at the Museum of Art Fort Collins (MOAFC) in Fort Collins, CO. Running from July 29 to October 16, 2022, the exhibit features the work of 10 artists in various mediums. "The exhibition consists of 40 pieces of art meant to present and preserve the black visual artist narrative, while also exploring how black people relate and fit within the American dream where they have had to consistently reshape and reformulate their identities," says Cutler, longtime resident of Fort Collins. Her latest painting, "Mother of All" is featured alongside work by Karen Drewry (Wisconsin), Efilaf Art (Fort Collins, CO), Gerald Griffin (Chicago), Thomas Lockhart (Denver), Joyce Owens (Chicago), Charly Palmer (Atlanta), Deborah Shedrick (Alabama), Kevin Wak Williams (Atlanta) and Jim Wider (Black Forest, CO).

While there has been a rise in collectors of Black art, research shows that only 1.2% of art pieces in most major museums are made by African-American artists. This lack of representation means that much of the time, the stories of black people is not being told or preserved within the country's history, as well as in artistic conservational institutions in this country and abroad.

"It is important for exhibits

like this to exist for the same reason white American painting and European art exhibits exist," she says. "Both document lives, stories, a culture, a time, an historical moment and the events of a group of people. This exhibit serves to preserve in time—and forever—an artist's visual interpretation of the world as he/she sees it.



**"Mother of All"**  
by Louise Cutler  
is an oil on  
wood panel  
measuring size  
20 by 60 inches.

That story has not been allowed for the black artist. Most of our artistic voices have been silenced and have

only been accepted in their own communities, galleries and art fairs. The percentage of mu-

white mob in 1910, the Red Summer of white supremacist terrorism in 1919 and how a mob of white people burned down Tulsa's Black Wall Street in 1921; tragic, an opportunity missed and a teachable moment squandered."

According to a study of diversity of artists in major U.S. museums (published in March of 2019), some 85.4% of artworks in the collections of all major U.S. museums were created by white artists. Change is in the air though. Cutler has recently been asked to sit on the board for the Gregory Allcar Museum of Art at Colorado State University where she is hoping to introduce other exhibitions featuring the works of black artists. Gerald Griffin—whose painting "Two Buckets" is part of the MOAFC exhibit—explains how the American dream seems to be malapportioned. "Though there is abundance of life to be had in America, more often than not, we as black people are still left with two buckets of chicken feed." Cutler notes that everyone's stories should

have equal footing in order to properly teach history. "For the sake of historical preservation, these exhibits need to be happening frequently and not just here in the U.S.A., but all throughout the world. My hope is that as this exhibit grows, it will be shown in many



**"Two Buckets"** by Chicago-based artist  
Gerald Griffin is an oil on canvas.

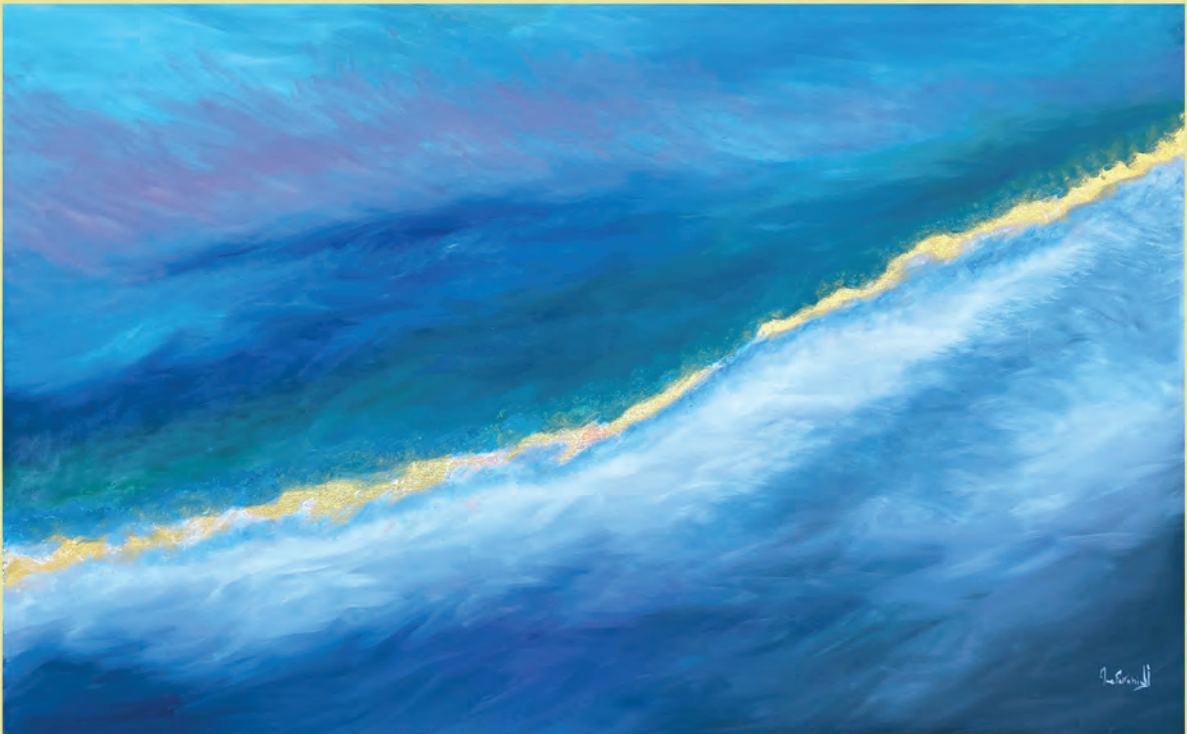
seum-owned Black art is staggeringly low compared to their white and European counterparts. Today, I find the omission of teaching people about the Slocum massacre of black residents in Texas by an all-

museums throughout the world." For details on the exhibit, call MOAFC at (970) 482-2787 or: [www.moafc.org](http://www.moafc.org). For details on Louise Cutler's artwork, phone (719) 213-3115, [www.louiseCutlerstudio.com](http://www.louiseCutlerstudio.com).

# New Canaan Gallery & Frame



Blue Wave #1 and #2, by Marc Fattahi  
oil on canvas 48 x 60



## FRAMERICA'S BLACK TERRACOTTA LINE



YAPHANK, NY—**Framerica** presents Black Terracotta, a line of moulding with a more contemporary look than the company's traditional Terracotta with salmon coloring. Featuring a visually textured "baked earth" finish with traditional pottery shading and a black wash overlay, Black Terracotta is a worldwide exclusive and available in profiles ranging to 3 1/4 inches. For further information, call (800) 372-6422 or go to the company's website at: [www.framerica.com](http://www.framerica.com).

## BIAGIO CIVALE HONORED FOR HIS ARTISTIC ACHIEVEMENTS

YONKERS, NY—Artist **Biagio "Gino" Civalè** was recently honored by Mike Spano, Mayor of the City of Yonkers, NY, with Biagio Civalè Day. Recognized for his artistic achievements as a painter, printmaker and sculptor, Civalè also donated artwork to be displayed throughout the city's Bernice Spreckman Community Center's re-opening. A long-time Yonkers resident, he has exhibited his work in more than 70 solo shows, as well as over 200 group shows. His work is also in museums and in public and private collections. For further information, call Biagio Civalè at (914) 965-5703.

# FARANO INTRODUCES 'BIG PAPI' ARTWORK

Farano Fine Art, West Palm Beach, FL, introduces "The Legend of Big Papi" by Justyn Farano, a 50-piece limited edition, hand-signed artist giclée on canvas featuring 2022 Baseball Hall of Fame inductee, David Ortiz. A percentage of proceeds go to the David Ortiz Children's Fund ([www.davidortizchildrensfund.org](http://www.davidortizchildrensfund.org)). The image features some of Ortiz's career highlights and iconic moments, such as being a three-time World Series Champ, 2013 World Series MVP, 541 home runs, 2,472 hits, 1,768 RBI, 10-time All Star and being a member of the Baseball Hall of Fame (HOF) Class of 2022.

"Conceptually, when I create pieces for legendary athletes I try to have the piece tell the story of the player's career," says artist Justyn Farano. "It starts with the main image which I try to make sure captures the recognizable spirit and attitude of the athlete. I look through hundreds and hundreds of images until I find what I consider the right one."

For "The Legend of Big Papi," Farano dug deep into Ortiz's life. "The background incorporates memorable imagery, such as David's famous speech given after the Boston Marathon bombing, his trademark Home Run celebration when he crosses home plate and his walk-off finger pointing which Red Sox fans never got tired of seeing," he says. "Fenway Park is shown along with David's jersey number and, of course, 'Big Papi.' It also includes many of his amazing career stats and is

capped off with the Baseball HOF logo celebrating his 2022 Induction."

The Farano Fine Art team attended the Major League Baseball (MLB) All-Star week held this year at Dodger Sta-



**"The Legend of Big Papi" by Justyn Farano measures 24 by 36 inches.**

dium in Los Angeles, and immediately headed across the country to National Baseball Hall of Fame and Museum in Cooperstown, NY. The new release was showcased dur-



**Artist Justyn Farano, right, is shown with baseball legend David Ortiz.**

ing the induction week. "I had a pop-up gallery at the 2022 MLB All-Star Game and in Cooperstown for David's Baseball Hall of Fame Induction. The response from collectors has been tremendous. I have a great collector base

of Boston sports fans and they tend to jump on my new releases as soon as they can. In fact, we are on the verge of selling out the entire edition." The autographed Artist Proof on canvas is sold out, the autographed Artist Recreation on canvas retails for \$5,000 and the original oil on canvas retails for \$75,000.

Farano's art has been licensed by the Baseball Hall of Fame since 2014 and he was named Official Artist of the Baseball Hall of Fame in 2017. Each year he is commissioned to create an original painting commemorating the entire Induction class. "Working alongside Big Papi was such a pleasure, and to help his amazing cause by supporting children in need is truly gratifying." The David Ortiz Children's Fund provides essential support to children in the Dominican Republic and in New England who cannot afford the critical cardiac services they need. Farano and Ortiz filmed an episode of the artist's "The Art of Success" video series on Vimeo ([www.vimeo.com/725449130](http://www.vimeo.com/725449130)) where they discuss the artwork and its inspiration. "In the series, I usually try to include the player's charity in our partnership arrangement which is great because it allows me to help support so many great causes," Farano says. "In return, the athletes often will do a sit-down interview with me to discuss their career, my art and, most importantly, their charity."

For more information on Justyn Farano's artwork, phone (813) 900-8312 or visit: [www.faranofineart.com](http://www.faranofineart.com).

# YU ZHANG

Founding Father, Grand Master  
21st Century Renaissance Miraclism | Multiple Themes



*Special Laguna Beach afternoon, oil on canvas, 48" x 36"*



*Santa Monica beach sunrise (birdseye view), oil on canvas, 48" x 60"*



*Sailings in sunrise, rice paper painting, 48" x 96"*



*Newport beach moonrising in sunset (birdseye view), oil on canvas, 40" x 50"*

[www.miraclismzhang.com](http://www.miraclismzhang.com)  
[francisyzhangusa@yahoo.com](mailto:francisyzhangusa@yahoo.com) | 626-820-2688  
P.O.Box 1285, Alhambra, CA 91802

# CUSTOM FRAMING TIPS

## THE DIFFERENCE BETWEEN GLASS & ACRYLIC

### by Tru Vue

As summer beings to wind down and the holiday season is on the horizon, many art and framing retailers are thinking about how this year's gift-giving can bring in more sales. Often, custom framing personal items can become a unique and personal gift. Knowing the best glazing options can help facilitate these sales. While glass and acrylic share many commonalities in terms of function, they are quite different in how they behave and in their applications. Each has their intended purpose, particularly when it comes to framing art and images, the environment in which they'll be displayed, and how they will be displayed.

Chances are your framed pictures contain some of your customer's most cherished memories, so it's extremely important to take into account how and where they will be displaying them.

Glass, for instance, is much heavier and more easily shatters when compared to acrylic, so you may opt out of hanging it on the wall and instead prop it up on a table. Acrylic, on the other hand, weighs less than half that of glass and is about 10 to 20 times stronger. You may opt for that if the art piece is already heavy and fragile.

While both can be glazed with various anti-reflective, anti-glare and anti-UV ray options, not all glazes are equal and each has various levels of protection. You can compare and contrast different glass and acrylic

their optimal applications:

**Museum Glass®:** Tru Vue's Museum Glass is one of the best options because, well, you get museum-grade protection. Some of the largest galleries and muse-

alleled clarity for years to come.

**Conservation Clear® Glass:** While Conservation Clear Glass doesn't offer the anti-reflection feature as Museum Glass, it does block 99% of UV rays. The word "conservation" in the name is no mistake—this glass is perfect for keeping historic images in excellent shape, especially in highly lite environments.

**Basic picture frame glass:** Your basic picture frame glass, while protective against everyday wear and tear elements, only has a 2.0mm thickness on average. Most basic picture frame glasses do not offer anti-reflective or UV protection properties. We do not recommend using basic picture frame glass to protect your most cherished memories.



glaze properties here.

### Most Popular Types of Picture Framing Glass

Various glass types each have their own unique properties. Here are some of the most popular types of picture framing glass that Tru Vue manufactures and

ums in the world trust this glass to protect history's most priceless works of art. Its uncompromised protection and clarity preserves and protects the image behind the glass from harm; and as a bonus, it's easy to clean. Its 2.5mm thickness offers better strength and rigidity than your basic, everyday picture frame glass, ensuring unpar-

### Popular Acrylic Glazing Options for Framing

Acrylic, as opposed to glass, has some different uses and properties. Here are some of the most popular types and applications of acrylic:

**Optium Museum Acrylic®:** Like the Museum Glass,

*continued on page 21*

**CUSTOM FRAMING TIPS**  
*continued from page 20*

Optium Museum Acrylic offers unrivaled levels of protection against glares, reflections, shattering, abrasions, and static. Acrylic, however, is much lighter than glass, so it offers even further opportunity for wall hanging your most cherished memories. This acrylic is designed for permanence and does not require special cleaning treatment—it cleans just like glass.

**Conservation Clear® Acrylic:** While Conservation Clear Acrylic doesn't offer the same level of protection against abrasions and static as Tru Vue's Optium Museum Acrylic, it does block 99% of UV rays and has shatter-proof safe-

guards in place. The word "conservation" in the name is no mistake—this acrylic is perfect for keeping historic images in tip-top shape, especially in environments with heavy foot traffic or that are exposed to the elements.

**Standard Plexi-Glass:** Standard plexiglass doesn't offer the same level of protection as any of the above two products, but it is fine for displaying images indoors so if you printed off photos from a family vacation that you can easily replace, standard plexiglass may be fine for you.

But if you're trying to protect a once-in-a-lifetime image /document, you should go with one of the above options.

## When To Use Acrylic Glazing

Acrylic is more flexible than glass products, so some of the most useful applications include:

Custom framing and displaying fine art

Displaying documents that are irreplaceable

Original works of art and posters

Images or artwork that has sentimental or monetary value

Outdoor displays that may be exposed to various elements

Family heirlooms and irreplaceable mementos

Whenever you're deciding between glass and acrylic (and their subtypes), it's important to truly understand your needs and

the materials that are available. Here are some of the most crucial things that will guide your decision making:

Size of project

Placement of the picture or object

Environment and elements that the work is exposed to

Sentimental and/or monetary value of the piece.

*Tru Vue offers line of premium glass products that are intended to bring a new level of protection to custom framed items and a level of clarity never seen before. For further information about True Vue's glass and acrylic options, telephone Tru Vue, located in McCook, IL, at (800) 621-8339 or go to the company's website located at: [www.tru-vue.com](http://www.tru-vue.com).*

# EXPANDING THE WORLD OF FINE ART



For over 46 years, Park West Gallery has introduced the passion for art collecting to people all over the world. Our mission is to create a welcoming and entertaining environment that ignites a love of the arts. More than 1.8 million collectors bring a new vibrancy and energy for the arts back to their local communities. At Park West, we're working to expand the world of fine art—helping support the arts in communities like yours all over the world.

[PARKWESTGALLERY.COM](http://PARKWESTGALLERY.COM)

**PARK WEST GALLERY**

1-800-521-9654

## PACKING TIPS FOR TRANSPORTING ARTWORK

**by Kelly Bennett,  
founder of Art Pro Net**

Have you ever shipped a work of art and felt like you needed to spend a ton of money on crating, or pray for luck that it would arrive safely? There is a misconception that transporting art has to be a luxury level process. The truth is, professional handlers use many materials that everyone is familiar with and can be picked up at your local packing and hardware stores. The main difference is, we just use them in particular ways. Knowing how to wrap works for transit can not only ensure that they get to their destination safely, but can also help everyone along the way feel confident that the end result will be a good one. The key is in the layers and knowing how to stack the deck...or wrap the work.

### Layering Correctly is Key

The first layer of packing to consider is anything and everything that is going to touch a piece. It is vital to manage friction and secure parts of the work so that there is no movement inside of your package. This layer can absorb anything coming off the work, and having the wrong type of material can end up causing close contact damage. A solid inclination is to err on the side of

archival material, but for many people these materials are too expensive and not accessible. Good news! You really only need to use easy to find materials to meet your needs. These more common materials have a

will help prevent friction and abrading. Make sure to fully wrap the entire object. It does not add any sort of padding to the work though, and should only be used as a skin to directly cover the work. When packing items

both are solid options. Often, people like to use bubble wrap directly on a work, but that can significantly damage the surface. The plastic that most bubble wrap is made from can easily embed itself into paints, finishes and veneers. Another bubble tip, always put the smooth side of the wrap toward the inside of the package. Having your bubbles out will allow them to easily pop when there is impact, and that is the whole point of using this product.

This leads me to the most important part of padding, don't reuse it! When these materials are utilized they crush and pop...which is what they are supposed to do. It can be tempting to reuse bubble or foam to save a buck, but if it no longer can cushion your work, you have a significantly higher chance for damage to occur. One final tip, little bubbles are better than big for works of art. If one pops there are many others nearby to cushion the next blow.

Finally, the outer layer of packing is crucial to the equation and not all materials are created equal. Wrapping things in cardboard is a great option for moving objects, but cardboard should



short-term shelf life and can be used for one way packing without hurting your object. It is important to let the receiver know that the packing is not archival, but for a one-way scenario there are a lot of easy to find options.

One of the easiest barrier materials to use for objects is thin painter's plastic that you can find at any hardware store. It creates a great layer between objects and the other layers of packing, and

with glass elements, the other close proximity material you should utilize and never skimp on is glass skin. It is the best choice when taping glass so that it is secured in case of a break. Packing and standard masking tapes will separate and leave residue all over, and never tape acrylic for travel.

The next layer to consider is the cushion and padding. This is most commonly bubble wrap or rolled foam, and

*continued on page 23*

**MAINTENANCE TIPS**  
*continued from page 22*

be a minimum of double wall strength. The most common types of cardboard are single, double, and triple walled. This is true for boxes as well as sheet material. The heavier the object, the thicker the cardboard should be. One big tip, if your searching your local stores for quick options, look for mirror moving boxes when you need to pack a 2D work that is heavy, oversized, ornate or fragile. A few extra dollars on cardboard will save you a lot of grief later. Also, make sure all boxes and slipcases fully wrap your piece. Leaving that back exposed really defeats the purpose of wrapping the work at all.

If you want to up your game one more level, wrap-

ping the exterior of your package in construction-grade clear plastic creates a fantastic barrier for travel.

outside of the package for the shippers to see and that is my last art pro tip... label it everywhere! Mark

might help the people receiving it.

The goal is to prevent any major catastrophes from happening. Stack the deck in the your favor. You might not be able to send things through a professional art handling company, but that doesn't mean you can't ship them like a professional would. For more tips and tricks check out my podcast at: [www.artpronet.com](http://www.artpronet.com).

*Kelly Bennett founded Art Pro Net to help strengthen art professionals' community by broadening awareness and creating a way for clients and contractors to connect. Art Pro Net offers a wide range and scale of services to support all levels of a project. Call (713) 291-4878 for details, or go to: [www.artpronet.com](http://www.artpronet.com).*



It will ward against tears in the cardboard and moisture getting to the piece. As an added bonus, clear plastic will allow you to put handling directions on the

the "face" of the work and which way is up. If it is meant to ride flat, add that as a bold instruction on the front. Add any details on opening the packaging that

## PEASE PEDESTALS

### CUSTOM ART DISPLAY

*For over 30 years Pease Plastics has manufactured the highest quality acrylic furniture, home accessories and art display. Each piece is custom handcrafted in the USA.*

- custom furniture
- residential & commercial
- sculpture
- custom pedestals
- display cases

- picture frames
- shadowboxes
- light boxes
- motorized turntables
- swivels

- art bases
- easels
- laser cutting & etching
- signage
- trophies & awards



PHONE: 847-901-4440 • [www.peasepedestals.com](http://www.peasepedestals.com)  
 1857 A Elmdale Avenue • Glenview, Illinois 60026



# GALLERY LIGHTS



At Davis Gallery & Framing, located in Austin, TX, artists Jan Heaton, left, and Joseph Hammer celebrate Heaton's exhibition titled "Calm, A Journey," featuring her newest collection of watercolor work.



Pictured during the opening reception of "Daydreams" held at the Raleigh, NC-based Charlotte Russell Contemporary are, from left, gallerist Charlotte Russell, gallery associate Lydia Edmonds and artist Baxter Miller.



Shown during the "About Women" group show held at MAC Art Delray, Delray Beach, FL, are, from left, gallery directors Betsy Craig and Adam Noel, with owner Mary Ann Cohen. The show featured an exclusive collection from women artists.



Justus Fine Art Gallery sculptor and painter, Robyn Horn, far right, is shown with, from left, owner of the Hot Springs, AR-based gallery Dolores Justus and the artist's husband John Horn celebrating her exhibit at The Museum of Craft + Design.



An artist's talk and solo exhibition titled "Mixed Blessings" was held at Elder Gallery of Contemporary Art, Charlotte, NC, featuring artist MyLoan Dinh, right, and was moderated by Jonell Logan, vice president and creative director at McColl Center.



Pictured at the Piper J Gallery in Truckee, CA, are, from left, Bridget Crowe and Bridget Giroux co-owners of Bridget Giroux Design, artist Susan Watson and gallery owner Piper Johnson during the artist's reception featuring her large-scale paintings.

## Swan (Small Dynamic Color)



Smart Publishing, Coral Springs, FL, debuts "Swan (Small Dynamic Color)" by Gadi Fraiman as a hand-painted bronze sculpture measuring 18 by 12 by 8 inches. The retail price is \$9,850. For further information, call (954) 282-6945 or visit: [www.smart-publishing.com](http://www.smart-publishing.com).

## The Senator and the Jedi

Acme Archives Gallery, located in Burbank, CA, introduces "The Senator and the Jedi" by Dianne (Diha) Vaznelis as a lithograph in an edition of 250. Measuring 16 by 24 inches, the retail price is \$50. For more information, call Acme Archives Gallery at (818) 252-1500 or visit the website located at: [www.acmearchivesdirect.com](http://www.acmearchivesdirect.com).



## Liquid Sunshine

Thomas Arvid Fine Art Inc., located in Marietta, GA, introduces "Liquid Sunshine" by Thomas Arvid as a giclée on canvas measuring 17 1/4 by 43 inches. In an edition of 275, the image retails for \$2,250. An artist proof on canvas in an edition of 185 retails for \$3,990. For further information, telephone (770) 427-4110 or visit the artist's website located at: [www.thomasarvid.com](http://www.thomasarvid.com).



## One Thousand Birds



Studio Fine Art, Fort Lauderdale, FL, introduces "One Thousand Birds" by Hessam Abrishami as an archival limited edition in metal, measuring 72 by 30 inches. In an edition of 45, the retail price is \$5,100. For further information, telephone the company at (305) 705-2166 or go to the website located at: [www.studiofineart.com](http://www.studiofineart.com).

# WHAT'S HOT IN OPEN EDITIONS



## Together

"Together" by Kimberly Allen is a large format custom giclée on matte paper measuring 24 by 24 inches (\$68). Phone A.D. Lines in Monroe, CT, for more details at (800) 836-0994 or visit the company's website located at: [www.ad-lines.com](http://www.ad-lines.com).

## Burnished Loops I

"Burnished Loops I" by Jennifer Goldberger is available on various substrates and in various sizes. Telephone World Art Group, located in Richmond, VA, at (804) 213-0600 for further information, or go to: [www.theworldartgroup.com](http://www.theworldartgroup.com).



## Serene Scene Trees II

"Serene Scene Trees II" by Cynthia Coulter measures 30 by 30 inches and retails for \$35. Call Roaring Brook Art, located in Elmsford, NY, at (888) 779-9055 for more details, or go to: [www.roaringbrookart.com](http://www.roaringbrookart.com).

## Amity Pond Neutral

"Amity Pond Neutral" by Sue Schlabach measures 96 by 64 inches. Retail prices are from \$23 to \$168 in various formats and materials. For further information, telephone Wild Apple in Woodstock, VT, at (800) 756-8359 or go to: [www.wildapple.com](http://www.wildapple.com).



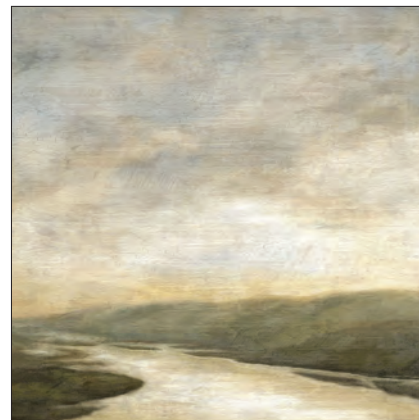
HERE ARE THE  
BEST SELLING PRINTS  
FROM SOME OF THE  
LEADING OPEN EDITION  
PUBLISHERS.

## Reflections in Gold IV



"Reflections in Gold IV" by Ellie Roberts is available as POD. For further information, telephone C Brand Studios, located in San Diego, (858) 554-0102 or go to the company's website at: [www.cbrandstudios.com](http://www.cbrandstudios.com).

## Hudson



"Hudson" by Suzanne Nicoll measures 24 by 24 inches and retails for \$36 on standard paper. Available on multiple substrates and multiple sizes. Call Image Conscious, San Francisco, at (800) 532-2333 for details, or visit: [www.imageconscious.com](http://www.imageconscious.com).



## Black Bloom II

"Black Bloom II" by PI Studio is available in any size and printed on paper, canvas, metal, acrylic, and wood. For further information, telephone PI Creative Art, Toronto, at (800) 363-2787 or go to the website at: [www.picreativeart.com](http://www.picreativeart.com).

## Palm Arrangement I

"Palm Arrangement I" by Daniela Santiago measures 22 by 28 inches and retails for \$25. Call Galaxy of Graphics in East Rutherford, NJ, at (888) 464-7500, [www.galaxyofgraphics.com](http://www.galaxyofgraphics.com).



## Great Blue Heron

"Great Blue Heron" by James Harris measures 24 by 36 inches and retails for \$30. Phone SunDance Graphics, located in Orlando, FL, at (800) 617-5532 or visit the website at: [www.sdgraphics.com](http://www.sdgraphics.com).



HERE ARE THE  
BEST SELLING PRINTS  
FROM SOME OF THE  
LEADING OPEN EDITION  
PUBLISHERS.

## Zippity Do Dah



"Zippity Do Dah" by Jeff Iorillo measures 40 by 40 inches and retails for \$65. For more information, call Third & Wall Art Group, located in Seattle, at (877) 326-3925 or visit the company's website at: [www.thirdandwall.com](http://www.thirdandwall.com).

## Aviles



## 2022 NCAA Baseball National Champions

"2022 NCAA Baseball National Champions" by Chris Gjevre has an image that measures 40 by 13 1/2 inches (\$35). Telephone Blakeway Worldwide Panoramas Inc., located in Minneapolis, MN, for details at (800) 334-7266 or visit: [www.panoramas.com](http://www.panoramas.com).



"Aviles" by 1X Collection is available as POD in multiples sizes. Price available upon request. Phone Studio EL, Emeryville, CA, at (800) 228-0928 for further information, or go to the company's website located at: [www.studioel.com](http://www.studioel.com).

# OPEN EDITION PRINTS



## SunDance Graphics

### "Sunflowers and Butterflies"

by  
Lucca Shepard

Image Size:  
16" x 20"  
\$18

800.617.5532

[www.sdgraphics.com](http://www.sdgraphics.com) [www.sundancegraphics.com](http://www.sundancegraphics.com)

## Image Conscious

### "Green Joyous"

by Tara Leaver

Image Size:  
36" x 30"

\$64 on paper

Image is available to  
resize and print on  
paper, canvas, cotton  
rag paper, acrylic, metal,  
and wood.



800.532.2333 [www.imageconscious.com](http://www.imageconscious.com)



## Studio EL

### "June Solstice"

by  
Jacqueline Dee Parker

Available as POD  
in multiple sizes.

E-MAIL:  
[customerservice@studioel.com](mailto:customerservice@studioel.com)  
1250 45th Street, #355,  
Emeryville, CA 94608

800.228.0928

[www.studioel.com](http://www.studioel.com)

## Image Conscious

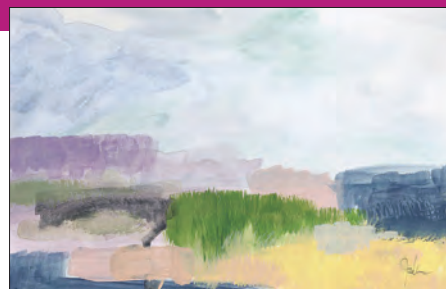
### "In the Desert Quiet 1"

by Jan Weiss

Image Size:  
40" x 25"

\$60 on paper

Available to resize and  
print on paper, canvas,  
cotton rag paper,  
acrylic, metal, and wood.



800.532.2333

[www.imageconscious.com](http://www.imageconscious.com)



## Sagebrush Fine Art Inc.

### "Trust the Journey"

by  
Katie Doucette

Image Size:  
16" x 20"  
\$22

5165 South 900 East,  
Murray, UT 84117

800.643.7243

[www.sagebrushfineart.com](http://www.sagebrushfineart.com)

## Haddad's Fine Arts Inc.

### "Repose"

by E. Jarvis

Image Size: 26" x 26"

Also available as  
a custom size giclée.

800.942.3323  
Fax: 714.996.4153



[www.haddadsfinearts.com](http://www.haddadsfinearts.com)

E-MAIL: [cfskeen@haddadsfinearts.com](mailto:cfskeen@haddadsfinearts.com)  
3855 E. Mira Loma Ave., Anaheim, CA 92806

# CLASSIFIEDS

## Not Technically Inclined or Just Don't Have the Time?

Industry veteran with over 40 years experience will help you build a simple magnetic website, develop an effective marketing strategy, and **PRODUCE SALES** for art galleries and frame shops

- Low cost and effective website
- Clear instructions to get started
- Get free local promotion with Google
- Simple Facebook page
- Individual consulting and guidance
- Combined brick-and-mortar and digital marketing strategies (brick-and-click)

Call Richard for a free 1-hour consultation at (805) 701-0397.



**Farming, Food & Fine Art**  
New from artist  
Karla S. Chambers.  
Book Available Now!  
at [www.Amazon.com](http://www.Amazon.com)

Stahlbush.com • ArnotGallery.com • Gallery444.com • KSCart.com

## MAX ART'S SERVICES

- DIGITAL/METAL/GICLEE PRINTS
- HIGH QUALITY SCANS
- FULL SERIGRAPH STUDIO
- UV PRINTING
- SPECIAL EFFECTS & FINISHES



**FINE ART ATELIER**

[WWW.MAXARTPRO.COM](http://WWW.MAXARTPRO.COM)

**702.478.3305**

[SALES@MAXARTPRO.COM](mailto:SALES@MAXARTPRO.COM)

## Small Ad **BIG** Results Classified Advertising Works

To learn more about affordable advertising rates in **Art World News** magazine, call John Haffey at 203.854.8566 or e-mail: [jwhaffey@aol.com](mailto:jwhaffey@aol.com).



## GALLERYPOUCH™

by Frame Destination

**Affordable, Elegant Transportation and Storage Protection For You & Your Customers**

**SAY GOODBYE TO ROLLS OF BUBBLE AND TAPE!**

**GalleryPouch™ Premium Heavyweight Bubble Bags**

- Made to Order (up to 52x156 in.) in the USA by Frame Destination.
- Perfect for framed artwork, face-mounted acrylic & metal prints.
- Most orders ship in 1-3 business days.
- Available w/ Velcro® brand closure.

**Visit [framedestination.com/gp](http://framedestination.com/gp) or call us at 972.479.1188**

**This 33x39 GalleryPouch™ only \$24!**

Save \$10 off your first order of \$50

PROMO CODE: **TRYGP**  
(Excludes Shipping - Limited Time Offer)



"The GalleryPouch™ bags are perfect protection...I've driven my framed work in your pouches from California to Colorado and back, with no damage."  
- Mark Gottlieb Photo/Digital

# ADVERTISERS

COMPANY LISTING	PHONE	PAGE	COMPANY LISTING	PHONE	PAGE
Art Handler Network.....		9	Pease Pedestals .....		23
www.arthandlernetwork.com			www.peasepedestals.com	847.901.4440	
Bittan Fine Art Inc. ....		15	POD Exchange .....		6
www.bittanfineart.com	866.219.9161		www.podexchange.com	888.406.2858	
Frame Destination .....		29	Redwood Art Group .....		13
www.framedestination.com/gp	972.479.1188		www.redwoodartgroup.com		
Framerica .....		1, 32	Sagebrush Fine Art .....		28
www.framerica.com	800.372.6422		www.sagebrushfineart.com	800.643.7243	
Haddad's Fine Arts Inc. ....		28	Studio EL .....		28
www.haddadsfinearts.com	800.942.3323		www.studioel.com	800.228.0928	
Image Conscious .....		28	SunDance Graphics .....		28
www.imageconscious.com	800.532.2333		www.sundancegraphics.com	800.617.5532	
MAC Art .....		2, 3	Tru Vue Inc. ....		7
www.macfineart.com	954.990.5420		www.tru-vue.com	800.621.8339	
Max Art Productions LLC .....		29	Wall Moulding .....		4
www.maxartpro.com	702.478.3305		www.wallmoulding.com	800.880.9315	
New Canaan Gallery & Frame.....		17	Wild Apple .....		31
www.newcanaangalleryandframe.com	203.966.8483		www.wildapple.com	800.756.8359	
Park West Gallery.....		21	Yu Zhang .....		11, 19
www.parkwestgallery.com	800.521.9654		www.miraclismzhang.com	626.820.2688	

Art World News, (ISSN 1525 1772) Volume XXVII, Number 7, is published 10 times a year by Wellspring Communications, Inc., PO Box 129, Rowayton, CT 06853. (Phone 203.854.8566) (Fax 203.900.0225). Single copy price \$10.  
Send address changes to: Art World News, P.O. Box 129, Rowayton, CT 06853.



NEW ART COLLECTIONS EVERY MONTH

*Browse the new lookbooks at*  
WILDAPPLE.COM

WILD



APPLE

Print on Demand . New Releases



802 457 3003 / sales@wildapple.com / www.wildapple.com

# BLACK TERRACOTTA™



**Framerica®**  
AMERICA'S FAVORITE

©2022 Black Terracotta™ is a trademark and Framerica is a registered trademark of Framerica Corporation.